



SICE FES 2026 Sponsorship & Exhibition Plans

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About the SICE FES Conference

SICE FES is an international conference organized by the Society of Instrument and Control Engineers (SICE), a leading academic society in the fields of measurement and control.

By integrating academic conference sessions with interactive exchange spaces in a festival-style format, SICE FES provides a platform where researchers, students, and industry professionals can engage with one another and generate new ideas and starting points for innovation.



First Application Deadline
March 31, 2026 (Tue.)

Exhibition Schedule

- Venue: PACIFICO Yokohama Conference Center, Rooms 301 & 302
- Conference Dates: September 14 (Mon) – September 17 (Thu), 2026
- Exhibition Setup: September 13 (Sun), 13:00–18:00
- Exhibition Dismantling: September 17 (Thu), 15:00–17:00

*All times are in Japan Standard Time (JST).

Contact Information

SICE FES 2026 Organizing Committee Exhibition & Sponsorship Chair
Sanae Hashimoto (Wonderlise Inc., Laboratory & Research Collaboration Division)
Email: s_hashimoto@sice.jp
Website: <https://sice.jp/fes2026/>

01 Sponsor Rank

 Diamond	 Platinum	 Gold	 Silver	 Bronze	
JPY 4,000,000 or more	From JPY 2,000,000 up to (but not including) JPY 4,000,000	From JPY 1,000,000 up to (but not including) JPY 2,000,000	From JPY 100,000 up to (but not including) JPY 1,000,000	Less than JPY 100,000	Total

02 Exhibition Plan List

Category	Exhibition Slot / Plan	Fee	Availability	Notes
Exhibition	Plan S (3m*3m)	¥ 900,000	11 slots Applicable when all exhibitors choose Plan S	A 10% discount applies when two or more slots are reserved.
	Plan A (2m*2m)	¥ 600,000	15 slots Applicable when all exhibitors choose Plan A	A 10% discount applies when two or more slots are reserved.
	PlanB (1m*1m)	¥ 400,000	33 slots Applicable when all exhibitors choose Plan B	
Exhibition (Foyer Area)	Academic Exhibition (For Educational Institutions Only)	¥ 100,000	3~6 Booth	
Exhibition & Sales (Foyer Area)	Publisher Booth	¥ 100,000	2~3 Booth	
Sponsorsip	Academic Partner	¥ 50,000	No limit on the number of sponsors	Sponsors who select Exhibition Plan S, A, or B are eligible for the discounted rate of ¥30,000.
	Student Travel Grant Support	¥ 100,000	From one unit No limit on the number of units	For sponsorships of two or more units, sponsor logos will be displayed on the screen during the award ceremony and on the STG information page.
	Student Outstanding Presentation Award	¥ 150,000	From one unit No limit on the number of units	
	Coffee Break & Light Refreshments	¥ 200,000	From one unit No limit on the number of units	The logo display size will vary depending on the number of sponsorship units.
Student-Focused Session	Physical AI Program: Career Matching & Networking Meetup	¥ 200,000	20 companies first-come, first-served	
	Student Luncheon Seminar	¥ 600,000	6 companies first-come, first-served	
SpeXial Session	Sponsored Session	¥ 900,000	3 companies first-come, first-served	Sessions are planned to be conducted in Japanese, considering the expected composition of participants.

All fees are listed exclusive of tax.
An additional 15% surcharge applies to organizations that are neither SICE Supporting Members nor academic institutions.

03 Exhibition Plan List

		Exhibition Booth	Academic Support	Publishers	Presentation Supporter	Sponsorship	Talent Matching
Plan S (3m*3m)	¥ 900,000	This exhibition option provides companies and organizations with an opportunity to present their technologies, products, and research and development activities. Through direct interaction with attendees, exhibitors may share information and foster technical exchange as well as potential industry–academia collaboration. (A 10% discount applies when reserving two or more booths for Plans S or A.)					
Plan A (2m*2m)	¥ 600,000						
PlanB (1m*1m)	¥ 400,000						
Academic Exhibition (For Educational Institutions Only)	¥ 100,000	A special exhibition area designed to showcase the activities and unique characteristics of university research laboratories and to expand connections with society and industry. Laboratories may present their ongoing projects, research themes, and outcomes, and engage in dialogue with visitors to foster opportunities for joint research, industry–academia collaboration, and student career development.					
Publisher Booth	¥ 100,000	An exhibition option for publishers specializing in professional and academic publications. This booth may be used to introduce and sell related books and to provide information to conference participants.					
Academic Partner	¥ 30,000 ~ ¥ 50,000	A sponsorship category designed to support the Academic Exhibition. This program contributes to improving the research and educational environment of academic institutions and supports the development of the academic community and future generations, making it an accessible option for a wide range of companies. Sponsor logos will be displayed on a photo session panel installed in the venue foyer, serving as a photo spot for attendees.					
Student Travel Grant Support	¥ 100,000	For companies sponsoring two or more units, their logos will be displayed on the award ceremony screen and on the official Student Travel Grant (STG) webpage.					
Student Outstanding Presentation Award	¥ 150,000	This sponsorship category allows companies to present the Student Outstanding Presentation Award by selecting and recognizing excellent student poster presentations, supporting student research and future talent development.					
Coffee Break & Light Refreshments	¥ 200,000	The company logo panel will be displayed in the beverage service area. Upon request, branded items such as logo-printed paper cups or napkins may also be arranged in accordance with the provided items.					
Physical AI Program: Career Matching & Networking Meetup (Approximately 40–50 students expected)	¥ 200,000	This is a special program designed to facilitate technical matching based on students’ areas of expertise and research interests. Companies can directly understand students’ backgrounds and interests, while students have the opportunity to present their research themes and strengths. The program emphasizes small-group discussions, making it easier to foster meaningful interactions aligned with specific technical fields. At the discretion of each company, follow-up actions such as informal offers, fast-track selection, or invitations to individual interviews may also be conducted.					
Student Luncheon Seminar (Approximately 30–50 students expected)	¥ 600,000	This is a special single-company lecture session held during the lunch break and targeted at students. Companies may present their technical fields, R&D activities, and perspectives on careers to a highly specialized student audience, supporting deeper understanding of the organization and serving as a recruitment opportunity. At the company’ s discretion, follow-up actions such as fast-track selection processes or invitations to individual interviews may also be included.					
Sponsored Session	¥ 900,000	This is a special session in which the sponsoring company defines a theme related to Physical AI and plans and organizes the speakers. (One slot: 60–90 minutes)					

All fees are listed exclusive of tax. An additional 15% surcharge applies to organizations that are neither SICE Supporting Members nor academic institutions.

0 4 Recommended Sponsorship Combinations

By combining multiple sponsorship plans according to your objectives, a more effective participation strategy can be designed. Please feel free to contact the Exhibits & Sponsorship team, and we will be happy to propose an optimal combination of plans tailored to your goals.

Purpose	Recommended Plans	Sponsor Rank	Budget Range	Key Features
Academic Support	<ul style="list-style-type: none">• Academic Partner	Bronze	¥ 5k	Logo display for companies supporting academic activities, without on-site exhibition or attendance.
Visibility & Industry–Academia Collaboration	<ul style="list-style-type: none">• Plan B~S• Academic Partner• Student Travel Grant Support• Sponsored Session• Coffee Break & Light Refreshments• Student Outstanding Presentation Award	Silver Gold Platinum	¥ 250k–¥ 990k ¥ 1M–¥ 1.99M ¥ 2M–¥ 3.99M	Combining exhibitions with sponsorship programs enables multifaceted engagement with researchers, students, and industry, supporting objectives ranging from technology promotion to research collaboration.
Talent Matching	<ul style="list-style-type: none">• Plan B~S• Academic Partner• Physical AI Program: Career Matching & Networking Meetup• Student Luncheon Seminar• Coffee Break & Light Refreshments• Student Outstanding Presentation Award	Silver Gold Platinum	¥ 250k–¥ 990k ¥ 1M–¥ 1.99M ¥ 2M–¥ 3.99M	<p>From 2026, recruitment-focused programs have been expanded, making this plan well suited for companies seeking technical matching with students and future talent development.</p> <p>Note: Sessions are mainly conducted in Japanese, based on the expected participant composition. This plan is especially relevant for organizations focusing on recruitment within Japan.</p>
Title Sponsor	<ul style="list-style-type: none">• Plan S*3• Academic Partner• Physical AI Program: Career Matching & Networking Meetup• Student Luncheon Seminar• Sponsored Session• Coffee Break & Light Refreshments• Student Outstanding Presentation Award	Diamond	¥ 4M-	<p>By combining exhibition participation, student-focused programs, and special sessions, this package enables broad involvement across the conference as a whole.</p> <p>It also supports the development of a continuous relationship as a principal partner of the conference. This is a special package designed for organizations wishing to demonstrate a comprehensive commitment to supporting SICE FES 2026.</p>

0 5 Benefits by Sponsorship Rank

Sponsor ranks are determined based on the total amount of sponsorship contributions.



JPY 4,000,000 or more	From JPY 2,000,000 up to (but not including) JPY 4,000,000	From JPY 1,000,000 up to (but not including) JPY 2,000,000	From JPY 100,000 up to (but not including) JPY 1,000,000	Less than JPY 100,000	Total
10~	8	4	2	-	Complimentary Registration
Extra-large logo + company profile + image	Extra-large logo + company profile	Large	Medium	-	Logo Placement
Digital Signage Video	Digital Signage Video	Digital Signage Video	-	-	Benefits 1
Luminous Stage	Luminous Stage	Luminous Stage	-	-	Benefits 2

- Benefits (Items 3 and beyond to be updated) -

*Signage CM: Sponsor introduction videos will be displayed at designated times on multiple digital signage screens installed throughout the venue.

*Luminous Stage: A featured introduction slot within the exhibition area. At scheduled times, selected sponsor booths will be highlighted and introduced with in-venue announcements. (Details to be announced.)